

MEET ED FERRERO, ddsmatch.com

At ddsmatch.com, we are pleased and honored to introduce **Ed Ferrero**, dental industry veteran, as a member our team. Ed will represent [ddsmatch](http://ddsmatch.com) in Rhode Island, Maine, Massachusetts & New Hampshire. With more than 30 years of dental industry experience, Ed brings a wealth of knowledge and relationships to our business. His strengths include vast industry expertise, excellent communication skills and a strong desire to facilitate his clients' dreams. When not serving dentists, Ed is an avid cyclist and competitive mountain biker.

About Ed

Q: What is [ddsmatch](http://ddsmatch.com)? Why did you decide to take this career path?

Ed Ferrero: [ddsmatch](http://ddsmatch.com) is a company that truly helps “**connect a dentist's present with their future.**” I have worked for more than 30 years in the dental industry and can attest that great relationships with dentists are the common thread throughout my years in the industry. Joining [ddsmatch](http://ddsmatch.com) allows me to continue to work with dentists, while they are moving toward their ultimate career goals. My experience and skill in helping guide a client, really coaching them along the way, makes me a natural fit for [ddsmatch](http://ddsmatch.com).

Q: What does [ddsmatch](http://ddsmatch.com) do exactly?

EF: The short answer is dental partnership agreements, practice sales, practice mergers, associate placements, dental office appraisals, dental practice real estate sales, and many more exciting services to come in the future.

Q: Why [ddsmatch](http://ddsmatch.com) and not somewhere else?

EF: To borrow from Ben Franklin, I believe in “Doing well by doing good.” I wanted to find a model that was unlike any other in its field, and I found it in [ddsmatch](http://ddsmatch.com). The brand differentiates itself from “The Trusted Transition Process” to our data-rich, searchable database and more. Above of all else, [ddsmatch](http://ddsmatch.com)'s focus on transparency and integrity made it the only choice for me.

Q: What role do you play in the transition?

EF: Ultimately, I represent the seller, but work to guide the buyer to a team of professionals to foster a positive transition. I utilize valuation specialists, attorneys, and accountants to assist when

needed, and of course, at [ddsmatch](http://ddsmatch.com) we provide the website with a searchable database and our vast network of relationships to achieve the perfect match.

Q: What makes you and [ddsmatch](http://ddsmatch.com) great at what you do?

EF: The key is to take care and understand that these are very personal transactions. I want to listen, to truly understand what the dentists need, and then gather the resources we have on hand at [ddsmatch](http://ddsmatch.com), to ensure a smooth transition. [Ddsmatch](http://ddsmatch.com) has proven processes and trusted advisors, so everything a dentist might need is on hand, ready to go. Also, [ddsmatch](http://ddsmatch.com) is one of the only business brokerage companies that offers a third-party appraisal for the fair and substantiated value of the practice.

Q: What motivates you?

EF: I am motivated by knowing that I can facilitate my clients' dreams. For some that means retirement and for others it means practice ownership. It is rewarding to see both ends of the continuum. I am also motivated by the humbling role of transitioning a legacy—to be a trusted part of that process is satisfying.

Contact me for a complimentary, confidential meeting to find out how I can be of service to you.



Successfully connecting the dentist's present with their future

Ed Ferrero

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Massachusetts & New Hampshire

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